

Personalized letter and form.

<p style="text-align: center;">Ms. Sample, Please keep this card as a record of your gift.</p> <div style="text-align: center; border: 1px solid black; padding: 5px; margin: 10px 0;"> </div> <p style="font-size: small;">Nashville Public Television, 161 Rains Avenue, Nashville, TN 37203</p> <p style="text-align: center;">Ms. Sample A. Sample</p> <div style="text-align: center;"> <p style="font-size: x-small;">Beth Curley, President and CEO</p> </div> <p style="font-size: x-small;">My gift amount \$ _____ Date sent _____</p> <p style="text-align: center; font-weight: bold; font-size: small;">Very Important – see back for member benefits. THANK YOU!</p>	<p>YES, I will support NPT as a member. I'm enclosing my contribution to help ensure a strong future for all my favorite programs.</p> <p> <input type="checkbox"/> \$35 – <i>(Special offer – \$5 off the regular rate)</i> <input type="checkbox"/> \$60* <input type="checkbox"/> \$100* <input type="checkbox"/> \$150* <input type="checkbox"/> \$500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> Other \$ _____ </p> <p> <input type="checkbox"/> My check payable to NPT is enclosed. Charge my: <input type="checkbox"/> AMEX <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> DISCOVER </p> <p> Account # _____ Exp. Date _____ Signature _____ </p> <p>Optional: E-mail _____</p> <div style="display: flex; justify-content: space-between; font-size: x-small;"> <p>*For your gift in this amount, get one or more free DVDs. See reverse for details!</p> <p>Ms. Jane A. Sample 500 Elm Street Yourtown, ST 12345</p> </div>
<p>NPT needs 3,250 new members by March 31.</p> <p>But you're only responsible for one membership.</p> <p>And that's yours, Ms. Sample.</p> <p>Dear Ms. Sample:</p> <p>It's time to take action to secure the future of Nashville Public Television.</p> <p>We can't continue to count on fluctuating and unreliable government support. There's always a real possibility that Congress will again threaten to reduce funding for Public Broadcasting.</p> <p>NPT's loyal viewers have a clear choice now. You can be one of the people who do more than just watch public TV programs or listen to public radio.</p> <p>You can <u>make a contribution</u> to NPT and <u>invest in something of value</u> for yourself and for all those who depend on us for fine entertainment, education and enrichment. You can invest a modest sum of money and get a huge return – more of your favorite programs, plus new series and specials that are waiting in the wings.</p> <p>When you support NPT, you help us build bridges throughout the diverse communities in our broadcast area. In a very real way we connect people to each other by exposing them to different experiences, ideas and cultures. Our bridges connect you to vital information, perspectives and points of view. We bring fine entertainment and enrichment to viewers who have no other source for it.</p> <p>Your support as a member of NPT will help us build more bridges – and bring our community together for a valued common purpose.</p> <p>But you have to act now to protect your favorite programs in the future – before politics can intervene. We can't afford to wait and risk our funding and our independence to broadcast fairly for all viewers. We must provide a strong foundation for all the programs you enjoy and value.</p> <p>When you and 3,249 other new members join NPT by March 31, you'll help the station reach its goal of \$150,000 for this important fundraising campaign.</p> <p>When you make a contribution as a member of NPT, we'll have new revenue to invest in great performances of music and dance ... groundbreaking documentaries on FRONTLINE ... intimate portraits on AMERICAN MASTERS ... in-depth news and commentary on THE NEWSHOUR WITH JIM LEHRER ... the search for more undiscovered treasures on ANTIQUES ROADSHOW.</p> <p>You'll be supporting educational programs like ARTHUR and CLIFFORD for children in the</p> <div style="text-align: center; margin-top: 20px;"> <p style="font-size: x-small;">Nashville Public Television 161 Rains Avenue, Nashville, TN 37203-5330 • www.npt.net • Membership Dept. 615-259-2100</p> </div>	

CHOOSE YOUR FREE GIFT

Join at the \$60 level, and choose one. Join at the \$100 level, and choose two.
Join at the \$150 level or higher and get all three!



☐ Memories of
Nashville



☐ Memories of
Downtown
Nashville



☐ Beautiful
Tennessee

Return this form with your contribution and we will send your free thank-you gift right away.

Contributions are tax deductible only to the extent they exceed the fair market value of any benefit you receive in return.

Join NPT today.

Npt

Guarantee

We promise to use your membership gift wisely to broadcast and produce the best programs that television has to offer. If, for any reason, you are ever dissatisfied with our performance, simply tell us and we will refund your membership dues in full. No questions asked.

Your gift counts!

Nashville area – and you'll help NPT produce locally-focused programs like BEAUTIFUL TENNESSEE and MEMORIES OF DOWNTOWN NASHVILLE.

There's another incentive to become a member of NPT now – a \$5.00 savings on your membership. And that's not the only special offer you can take advantage of today. If you join at the \$60, \$100 or \$150 level, you can get one or more free documentary DVDs about Nashville and Tennessee – see the enclosed insert for details.

When you sit down this evening to watch a favorite show on NPT, I hope you'll remember this appeal – and take seriously the important role that members play in supporting all our programs.

You should be part of that community-minded group of supporters. If you're enjoying our programs, you too should be a member who supports your favorite programs and helps us build more bridges to our community.

Joining NPT is easy; it takes just a few minutes while you have this letter and your reply form handy. Write a check or use your credit card, whichever is easier for you.

Take advantage of the introductory \$5.00 savings, or give a bit more if you have the means to make a larger contribution. There's no need to deliberate too long. Become a member now and give whatever is right for you.

As a member of NPT, you'll be helping us establish the base of support it takes to overcome the uncertainty of politics. Thank you for making the connection with us and helping NPT be a strong, independent voice for our community.

Sincerely,

Beth Curley
President and CEO

P.S. Please join NPT as a member today. You and 3,249 other new members will help us raise the funds needed to meet our programming budget for 2007. And you'll save \$5.00 when you join now.

P.P.S. Remember, you can get one, two or even three free documentary DVDs when you join NPT today. See the enclosed insert and choose your free gifts today.

Npt

Nashville Public Television, Inc.
161 Rains Avenue, Nashville, TN 37203-5330

Npt

Nashville Public Television, 161 Rains Avenue, Nashville, TN 37203

Ms. Sample A. Sample

Beth Curley, President and CEO

NONPROFIT ORG.
U.S. POSTAGE
PAID
NASHVILLE PUBLIC
TELEVISION INC.

Ms. Jane A. Sample
500 Elm Street
Yourtown, ST 12345